

THE
Donna
Drake
SHOW

THE DONNA DRAKE SHOW

Successfully Partnering with Brands, Businesses, Celebrities, Causes and Everyday Heroes

The Donna Drake Show: Live it Up! is a weekly, 30-minute television and digital series featuring authors, inventors, business moguls, national products, celebrity entertainers, sports legends, adventurers, travel, interior design, legal, financial and medical professionals, health, wellness and parenting experts, beauty and fashion icons, Red Carpet coverage, chefs, DIY experts, non-profit groups and everyday heroes sharing their stories of triumph, inspiration and perseverance.

Airing across the US and in 25 countries, The Donna Drake Show focuses on topics of hope, motivation and resilience through empowering conversations.

Hosted and created by Donna Drake, an international award-winning creative artist, writer, producer, actor and influencer, The Donna Drake Show is now in its 12th year and has featured over 7,500 interviews in its 600+ episodes.



THE DONNA DRAKE SHOW

With a studio in New York, The Donna Drake Show uses a 4 camera 6K HD production, with Skype capabilities.

The Donna Drake Show has also produced episodes from across the US, Europe and Japan.

The winner of two Telly Awards, and honored by the United Nations for Global Citizenship, The Donna Drake Show seeks to educate, entertain and prove without a doubt that the power to improve our lives – and shape a better world– lives inside us all.

The Donna Drake Show is produced by Drake Media Network, Inc which specializes in content strategy and video content production. Drake Media Network is also the creator of the OTSN and VGN, The Online Trade Show Network and Virtual Gala Network.

The Donna Drake Show is an official "Women Owned Business"



DEMOGRAPHICS OF THE DONNA DRAKE SHOW:

Women 60% Men 40%

Ages: 35 to 64

WHERE TO WATCH:

The Donna Drake Show airs weekly in New York on CBS's WLNY (7.3 million TV Homes) Saturday at 6:30 am

The Donna Drake Show is also available on Dish and DIRECTv.

Digitally, The Donna Drake Show can be seen nationally and internationally on YouTube and several OTT and on demand platforms including:

- Syncbak's SBTV.com, which currently reaches 99 percent of the US population across 209 markets, representing 99 station groups and all major networks, including CBS, ABC, FOX, NBC, and the CW.
- FOOTPRINT Network, a multichannel entertainment network available digitally and on Android, iOS, Apple TV and Roku.





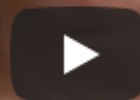
The Donna Drake Show 2020 Sizzle



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TOMO YASUDA | Marketing Director



Abigail Hawk
Actress, "Distemper"

DONNA DRAKE

HOST, CREATOR



Donna Drake is an international award-winning creative artist, writer, producer, actor and influencer. She is the creator and host of The Donna Drake Show: Live it Up! a weekly, 30-minute television and digital talk series, produced by Drake Media Network, Inc.

As the head of Drake Media Network, Donna specializes in content strategy and video content production, facilitating cross-platform media experiences for national and international brands such as Green Mountain Coffee, Coca-Cola, The Melting Pot, professional sports teams and celebrities. Drake Media Network is also the creator of the OTSN and VGN, The Online Trade Show Network and Virtual Gala Network.

A native of St. Louis, Missouri, spent her early career at Technisonic Studios, selecting music and sound effects for commercials as well as for the St. Louis Cardinals' scoreboard. She went on to produce and host television, film and multimedia projects. Donna followed her passion for art and music to New York and became an active voiceover talent and actress with a lengthy stage and screen résumé including her popular public-access show "Indies Insider" – featuring intimate discussions with film directors and actors – and the art-world podcast "After Party."

She also has served as director of creative services for WLNY-TV CBS, creating exclusive promotions for "The Oprah Winfrey Show," "Wheel of Fortune," and "Jeopardy!" She later served as director of client communications at the strategic marketing firm Progressive Marketing Group, where she developed branding messages and hosted successful podcasts. Donna is a former college professor specializing in new media and broadcasting at Five Towns College and is often tapped to lecture at NYIT, Hofstra and LIU.

Drake recently penned a featured chapter in the best-selling book, "Manifesting Your Dreams: Inspiring Words of Encouragement, Strength, & Perseverance" as collected by Marla McKenna. She also tours as a speaker using her developed principles of FOCUS (Figuring Out Consistent Unique Strengths). Drake's 2017 TEDx presentation infuses her celebrity content and her own inspirational story to help others find their own personal "It" in life.

A tireless fundraiser, Donna is regularly booked to keynote and Emcee events for charities, fundraisers and business functions. In 2020, Donna was named as a Top 50 Most Influential Business Women by LIBN. She has been honored with the British Airways "Face to Face" award for best entrepreneur and received the Goddess Artemis Award from the Euro-American Women's Council and a Global Citizenship award from the United Nations.

TESTIMONIALS:

Donna and her entire crew have tremendous professionalism, passion and enthusiasm for the content. Donna was a warm and engaging host and her show is a wonderful platform.

- Vivian Hardison, CPC, MA

Donna has a unique way of asking questions that allows you to shine...she not only helped me promote my mission and message, she, and her team of professionals, gave me the opportunity to show the world who I am and what I do.

- Darren Sardelli, Author

Donna, a very creative professional, will help you get the exposure to increase your business.

- Ben Cerrone, President, Multimedia Group

Donna is aware of the needs of her audience, and by extension society at large. Even before the interview made it to TV, social media was sharing the content with views in the thousands, helping others on a surprisingly viral scale. Her preparedness, insight, professional demeanor, warmth and quick-witted intellect all combine to make magic happen.

- Gerald Appelstein, CEO of Applehouse Inc, LLC

Donna made me feel so comfortable. I was so pleased with the direction of the interview, her well-thought out questions and my overall experience. She is warm, professional, and radiates with passion for what she does. Due to my appearance on the show, I got called by a big financial firm in Manhattan to consult on starting a mental health and wellness initiative within their company. I can't speak highly enough about Donna or my time on her show.

- Jennifer Shaprio-Lee, MSW, LCSW-R



SEGMENT DETAILS:

With a studio in New York, The Donna Drake Show uses a 4 camera 6K HD production, with Skype capabilities for guests.

Segment information:

Six (6) minute in-studio (NY) or Skype interview

Fully edited and produced.

Tape dates available several times each month.

The segment runs on-air, online and on social within 3- 4 weeks of the tape date.

Segment will also be provided digitally to guest for further usage.



TheDonnaDrakeShow.com



@donnadraketv



@The Donna Drake Show Live It Up



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